

Tanner's or assigned trade name

## Business Summary

September 1, 2005

### The Business

"Tanner's", will be located in the North Scottsdale/Phoenix area (in the Agua Caliente shopping center) and will be a very upscale lounge with small entrées featuring a solo jazz artist to a jazz duo (un-mic'd). The lounge is going have a "throw-back" feel to the upscale hotel lounges of the 1930's coupled with today's visual technology and service with the customer's comfort and well-being always in mind.

Tanner's lounge concept is a hybrid of the jazz clubs of the 1930's and *the Strand Hotel* (in L.A.) coupled with Scottsdale flair. Tanner's plans to have a live music show nightly. The show will feature either a solo artist up to two-piece jazz duo wearing tuxedos. Part of the show will feature the group interacting with the crowd. Popular CD music will be played in between sets. There will be tables, booths, couches and a retro bar for the clientele to take in the experience.

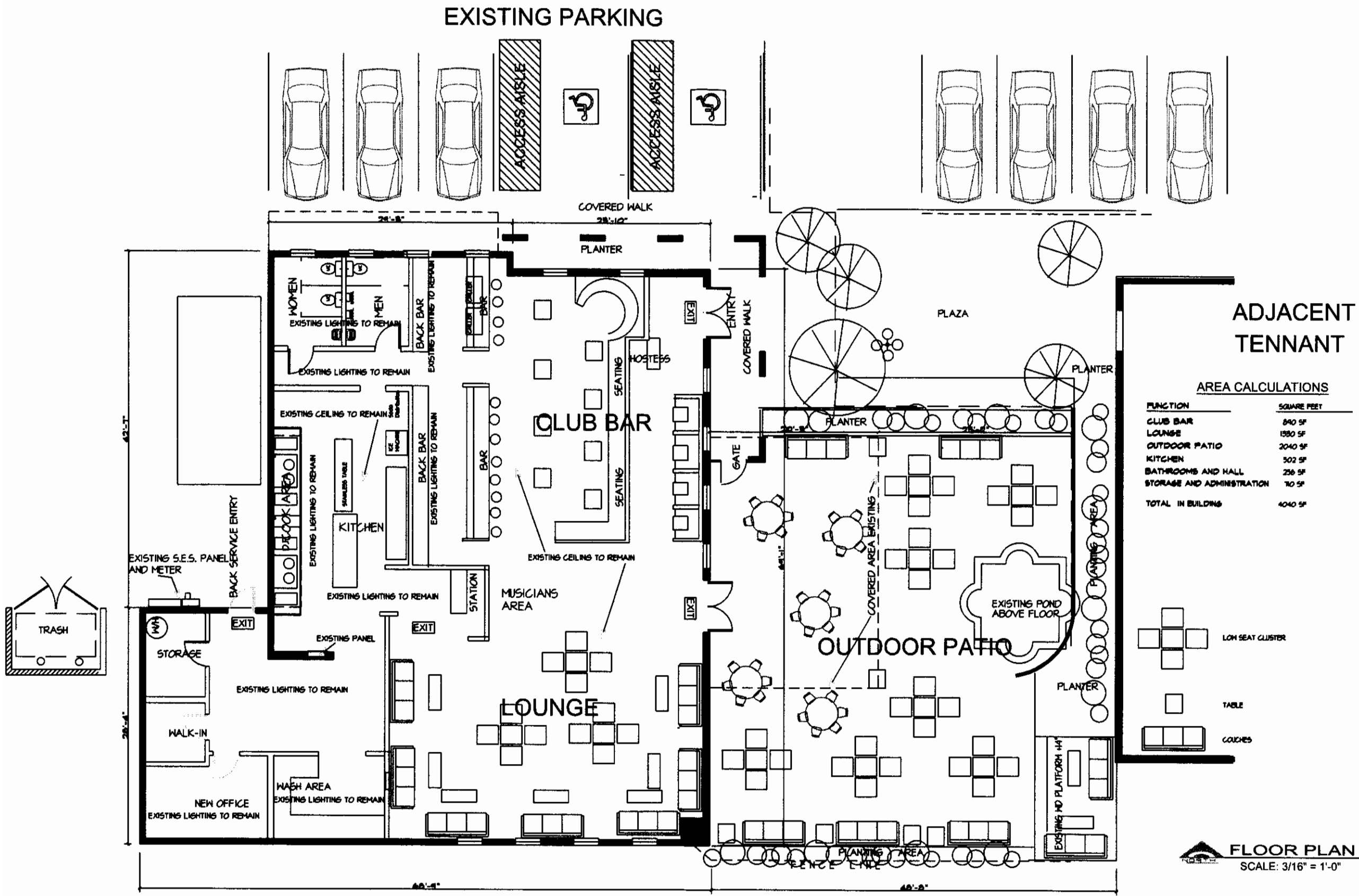
The patio will be a romantic getaway with a fountain, foliage, tables and couches for comfort.

Besides gourmet cuisine, the club will feature martini's coupled with bottles of either champagne and/or wine.

Tanner's plans to have a happy-hour and charge cover later in the evening due to the entertainment. Both are subject to feasibility.

This business plans to attract the 28 and up business crowd who have discretionary income and are looking for a unique, uplifting experience without the typical Scottsdale nightclub and/or lounge scene.

The ownership and management understand the neighborhood (they live in North Phoenix/Scottsdale) and feel that this unique concept will only enhance its feel.



S H E A B O U L E V A R D

REVISIONS

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A-1

FLOOR PLAN

CONTRACTOR

ARCHITECTURE ENGINEERING

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